



Drew County
NAACP 1984
Bold | Involved | Equal

Committee: Membership/Life Membership

Meeting Date: 01/04/2025 @ 6:00 p.m.

Chair: Lou E. Lambert

Members and Visitors Present: Bertie James, Nancy Bowman & Paula Edwards.

Opening: The committee topics of discussion were as follows:

1. MLK Calendar
2. Establish a standard membership meeting time
3. 2025 donation to the branch
4. March Madness Campaign
5. Table set up for Alumni Basketball game

Body: The Membership/Life Membership Committee discussed and reviewed the calendar established by the branch. The committee agreed to set the first Monday of each month as a standard meeting date and time.

The group also agreed to continue working toward the committee's commitment to donate \$500.00 to the General Membership's budget. The first installment of \$100.00 will be submitted in February. The committee's signature promotional campaign- March Madness- Each One-Reach One will begin March 1st. Members who recruit at least (3) members, whether they are new or members renewing their membership, name will be placed in a drawing for a \$25.00 gift card. Four members could possibly receive a card.

The committee members were encouraged to get involved in the varies events scheduled and look for opportunities to recruit new members and to encourage those whose membership has expired to renew. The Membership Chairman recruited during the Alumni Game and Membership Appeals were made at each of the other events. The committee reports one new member, four new/renewals and one renewal upgrading as a Silver Life Subscriber.

Report submitted by: Lou Lambert, Chairman

